

Commercial Art

DATES:	Week 1 & Week 2	Week 3	Week 4	Week 5 -Week 6	Week 7 -Week 9	Week 10 & Week 11
ESSENTIAL QUESTIONS	What does a Graphic Designer Do?	How does art affect daily life?				
CONTENT in terms of essential concepts and topics	Elements of Art and Principles of Design Graphic Design Solutions	Visualizing the Idea Philosophy and Design	How to critique your art by steps.	Typography	Mixed up Media & Techniques	Visual Surprise
STANDARDS / SKILLS i.e.processes and skills emphaized Indiana Academic Standards plus skills	H.1.1, H.3.1, H.4.1, H.5.1, H.6.1, H.7.1, H.8.1, H.9.1, H.10.1, H.11.1, H.12.1, H.13.1	H.1.1, H.3.1, H.4.1, H.9.1, H.10.1	H.3.1, H.4.1, H.5.1,	H.3.1, H.4.1, H.5.1, H.6.1, H.7.1, H.8.1, H.9.1, H.10.1	H.7.1, H.8.1 H.9.1, H.10.1	H.7.1, H.8.1 H.9.1, H.10.1
PRODUCTS / ASSESSMENTS It is assumed that teachers will assess students with traditional tests.	Written Analysis, sketchbook, projects.					
DATES:	Week 12 & Week 13	Week 14 & Week 15	Week 16 & Week 17	Week 18 & Week 19	Week 20 & Week 21	Week 22 - Week 24
ESSENTIAL QUESTIONS						
CONTENT in terms of essential concepts and topics	Contrasts and combinations	Where have I seen that before?	Logos Business Designs	Stationary	Product Design and Ad	Portfolio
STANDARDS / SKILLS i.e.processes and skills emphaized Indiana Academic Standards plus skills	H.7.1, H.8.1 H.9.1, H.10.1	H.7.1, H.8.1 H.9.1, H.10.1	H.7.1, H.8.1 H.9.1, H.10.1, H.11.1, H.12.1, H.13.1	H.7.1, H.8.1 H.9.1, H.10.1, H.11.1, H.12.1, H.13.1	H.7.1, H.8.1 H.9.1, H.10.1, H.11.1, H.12.1, H.13.1	H.7.1, H.8.1 H.9.1, H.10.1, H.11.1, H.12.1, H.13.1
PRODUCTS / ASSESSMENTS It is assumed that teachers will assess students with traditional tests.						